	EC'd Yes	Rep Order#
		6861246
		<b>Ver#</b> 5
		Mod# 0
		Status Confirmed
Shov		Traffic Order# 212896
howing Buylines: All Lines	Last Received:	
Lines	10/05/2012 10:53 AM	Printed:
	10:53 AM	10/05/2012 1:04 PM

Station WISH-TV INDIANAPOLIS, IN Advertiser ( ).MOURDOCK/NRSC Product MOURDOCK-NRSC Estimate#
Buyer PATRICIA STERPU
Phone# Fax# Agency ( ) JAMESTOWN ASSOC.
5937 JONES CREEK RD
BATON ROUGE, LA 70817
Agency C/P1/P2/E
Flight Dates 10/08/2012 - 10/14/2012
Hiatus Weeks 10/08/2012 - 10/14/2012 Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938

SC=\*

--- CONTRACT COMMENT ---

10 Rating: 9.5	9 Rating: 16.0	8 Rating: 16.0	Rating:	6 Rating: 6.2	5 Rating: 4.6	4 Rating: 10.0	Rating:	Rating:	Rating:	TT
10	9: 16.0	8: 16.0	7 5.8	· 6.2	5 4.6	4: 10.0	. 3 8.4	2 4.0	1 2.6	Ln
M-SU	M−H	M-F	M-F	М-Е	M-F	M-H	M-H	<b>Ж-</b> н	M-F	Day
11P-1134	730P-8P	7P-730P	6P-630P	5P-530P	4P-5P	1230P-2P	12P-1230	11A-12P	7A-8A	Time
11P-1134P LATE NEWS	JEOPARDY	мнеет	NEWS	NEWS	ANDERSON COOPER	SOAP ROTATION	12P-1230P NOON NEWS	PRICE IS RIGHT	EARLY SHOW	Program
:30	:30	:30	:30	<b>:</b> 30	<b>:</b> 30	:30	:30	:30	:30	Len
\$900.00	\$700.00	\$700.00	\$600.00	\$600.00	\$150.00	\$600.00	\$650.00	\$600.00	\$350.00	Rate
10/08-10/14	10/08-10/12	10/08-10/12	10/08-10/12	10/08-10/12	10/08-10/12	10/08-10/12	10/08-10/12	10/08-10/12	10/08-10/12	Dates
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\$6,300.00	\$0.00	\$0.00	\$3,000.00	\$3,000.00	\$750.00	\$3,000.00	\$3,250.00	\$3,000.00	\$1,750.00	Total Cost
									 	Daypart

1 of 3

2 of

Daypart

24 M-F	23 SA Rating: 2.6	22 M-F Rating: 5.9	21 F Rating: 18.4	17 W Rating: 12.1	16 W Rating: 6.9	15 TU Rating: 17.5	14 TU Rating: 25.8	13 SU Rating: 8.0	12 SU Rating: 2.6	11 SA Rating: 8.0	LT Ln Day	Buyer PATRIC Phone#	WISH-TV ( MOUF	Rep Order# 6861246 EC'd Yes
430A-459A NEW S	8P-9P CRIMETIME	530P-6P NEWS	10P-11P BLUE BLOODS	10P-11P CSI	9P-10P CRIMINAL MINDS	9P-10P NCIS LA	8P-9P NCIS	11P-1135P LTE NEWS	1030A-11A FACE THE NATION	11P-1134P LATE NEWS	Time Program	PATRICIA STERPU	WISH-TV INDIANAPOLIS, IN ( ) .MOURDOCK/NRSC MOURDOCK-NRSC	246 <b>V</b> er# 5 <b>Mod</b> # 0
												Flight Dates Hiatus Weeks	Agency ( ) J. 5937 JON BATON J Agency C/P1/P2/E	Status Confirmed T
30 \$50.00	:30 \$300.00	:30 \$600.00	:30 \$3,500.00	:30 \$1,600.00	:30 \$1,600.00	:30 \$2,500.00	:30 \$4,000.00	:30 \$400.00	:30 \$400.00	:30 \$400.00	Len Rate	10/08/2012 - 10/14/2012	( ) JAMESTOWN ASSOC. 5937 JONES CREEK RD BATON ROUGE, LA 70817 P1/P2/F	Traffic Order# 212896 Shov
10/08-10/12	10/13-10/13	10/08-10/12	10/12-10/12	10/10-10/10	10/10-10/10	10/09-10/09	10/09-10/09	10/14-10/14	10/14-10/14	10/13-10/13	Dates	2		896 Prin Last Received: 10/ Showing Buylines: All Lines
4	1 1	5 1	1	1	0	1	1	0	0	0	Spots/Week # week Week   Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	<b>Printed:</b> 10/05/2012 1:04 PM 10/05/2012 10:53 AM ines
45	щ	ហ	ъ	ш	0	ц	1	0	0	0	# of Total Weeks Spots	ne# 215-567-6005 <b>x</b> # 215-567-5938	) PHILADELPHIA ) KATE BRADY	2012 1:04 PM M
\$200.00	\$300.00	\$3,000.00	\$3,500.00	\$1,600.00	\$0.00	\$2,500.00	\$4,000.00	\$0.00	\$0.00	\$0.00	Total Cost	)5 38	Y Y	

	EC'd Yes	Rep Order#
		6861246
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		Status
		Confirmed
Sho		Traffic Order# 212896
howing Buylines: All Lines	Last Received:	
Lines	10/05/2012 10:53 AM	Printed:
	10:53 AM	10/05/2012 1:04 PM

Agency ( ) JAMESTOWN ASSOC.
5937 JONES CREEK RD
BATON ROUGE, LA 70817
Agency C/P1/P2/E
Flight Dates 10/08/2012 - 10/14/2012
Hiatus Weeks

Station WISH-TV INDIANAPOLIS, IN Advertiser ( ).MOURDOCK/NRSC Product MOURDOCK-NRSC

Rep Firm Sales Office ( Salesperson (

) PHILADELPHIA ) KATE BRADY

3 of

Salesperson Phone# Salesperson FAX#

10/08/2012 - 10/14/2012

215-567-6005 215-567-5938

---REPORT TOTALS---

Phone# Fax#

Buyer Estimate#

PATRICIA STERPU

Report Totals: 56 / \$39,150.00

---SALES MONTHLY TOTALS---

Sales Totals: 56 / \$39,150.00 Oct 12: 56 / \$39,150.00

Station Totals: 56 / \$39,150.00

Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE---

Market Totals

\$39,150

WTTVCABL

00 00

WXIN WISH

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--- COMPETITIVE COMMENTS---

COMP TO FOLLOW

Demos Books null RW50+

-- CREDIT RISK --

CASH IN ADVANCE

Scal Rickinion   1272-2p   30   1008/12   Daysima Altermoon   5000.00		WISH POL
Scoap Rotation         1227-Sp         30         1008/12         Daymins Afternoon         55000           Late News M-Su         111359         30         1008/12         Lu         50000           Prico is Rajht         1055-12p         30         1008/12         News 6 (§530         5500.00           News 8 (§53p)         550-6p         30         1008/12         News 6 (§53)         5500.00           News 8 (§53p)         558-530p         30         1008/12         News 6 (§53)         550.00           News 8 (§53p)         558-530p         30         1008/12         News 6 (§53)         555.00           News 8 (§53p)         7-4a         30         1008/12         News 8 (§53p)         555.00           CBS This Morning (§7a)         7-4a         30         1008/12         1758-56 MCBS This Morning (§7a)         550.00           CBS This Morning (§7a)         7-4a         30         1008/12         1522-3p         550.00           CBS This Morning (§7a)         7-5a         30         1009/12         1523-8p N Noon News         550.00           CBS This Morning (§7a)         7-5a         30         1009/12         152-38 PN News 8 (§53)         550.00           CBS Tisis Morning (§7a)         30		
Scoap Protesion         1227-\$\triangle \text{Control of the News M-Su 11-1135p}         30 10008/12 by 10008	POL/Mourdock/NRSC MOURDOCK-7	WISH POL
Scap Protation         1227-\$p.         30         100/8/12         Daylma Attenacon         \$500.00           Lake News M-Su         11-1135p         30         100/8/12         Laylma Attenacon         \$500.00           Price is Rajint         1056-1-2p         30         100/8/12         News 8 @330         300.00           News 8 @350         558-5/30p         30         100/8/12         News 8 @330         300.00           News 8 @350         558-5/30p         30         100/8/12         News 8 @330         300.00           CBS This Morning Was         7-4sa         30         100/9/12         CBS Morning News         \$50.00           CBS This Morning Was         7-4sa         30         100/9/12         100/9/12         CBS Morning News         \$50.00           CBS This Morning Was         7-4sa         30         100/9/12         12/8-26 MCBS This Morning Was         \$50.00           CBS This Morning Was         400-9         20         100/9/12         12/8-27 M Nows 8 @5         \$50.00           Noon News         1158a-1/250p         30         100/9/12         12/8-27 M Nows 8 @5         \$50.00           Noon News         1158a-1/250p         30         100/9/12         25/25 M Nows 8 @5         \$50.00	POL/Mourdock/NRSC MOURDOCK-1	WISH POL
Scoap Rodistor         1227-2p         30         1008/12         Duptime Afternoon         \$800.00           Late News M-Su         11-1135p         30         1008/12         LN           Price is Right         1508-12p         30         1008/12         LN           News 8 (@ 530p         530-6p         30         1008/12         News 8 (@ 530)         560-00           News 8 (@ 530p         530-6p         30         1008/12         News 8 (@ 530)         560-00           News 8 (@ 530p         375-p         30         1008/12         News 8 (@ 530)         580-00           CBS This Morning (@7a         7-8a         30         1008/12         CBS This Morning (\$7a)         \$500.00           CBS This Morning (%7a)         7-8a         30         1008/12         CBS This Morning (\$7a)         \$500.00           CBS This Morning (%7a)         7-8a         30         1008/12         17.98-56 AM CBS This Morning (\$7a)         \$500.00           CBS This Morning (%7a)         1158a-1230p         30         1008/12         17.23-94 The Price is Right         \$500.00           CBS This Morning (%7a)         1158a-1230p         30         1008/12         17.23-94 The West (\$650.00         \$500.00           News 8 (@ 530p         530-1000 </td <td>POL/Mourdock/NRSC MOURDOCK-7</td> <td>WISH POL</td>	POL/Mourdock/NRSC MOURDOCK-7	WISH POL
Scalp Rotision         1227-2p         30         1008/12         Duytine Afternoon         \$600.00           Late News M-Su         11-1135p         30         1008/12         LN           Price is Right         1558-12p         30         1008/12         LN           News 8 (@ 530p         530-6p         30         1008/12         News 8 (@ 530)         \$600.00           News 8 (@ 530p         538-630p         30         1008/12         News 8 (@ 530)         \$600.00           News 8 (@ 530p         538-630p         30         1008/12         News 8 (@ 530)         \$600.00           News 8 (@ 530p         7-8a         30         1008/12         News 8 (@ 530)         \$500.00           CBS This Morning (%)**         7-8a         30         1008/12         CBS Morning News         \$500.00           CBS This Morning (%)**         7-8a         30         1009/12         17-58-56 AM CBS This Morning (%)         \$500.00           CBS This Morning (%)**         430-530         1009/12         17-58-56 AM CBS This Morning (%)         \$500.00           CBS This Morning (%)**         1158a-1230p         30         1009/12         17-58-56 AM CBS This Morning (%)         \$500.00           CBS This Morning (%)**         1158a-1230p         3	POL/Mourdock/NRSC MOURDOCK-N	WISH POL
Scap Proteincy         1227-2p         30         1008/12         Lavy Invalidation         \$600.00           Lafe Naws M-Su         11-1135p         30         1008/12         LN         LN         \$500.00           Price is Right         530-6p         30         1008/12         LN         \$500.00           News 8 (250)         530-6p         30         1008/12         News 8 (250)         \$500.00           News 8 (250)         558-630p         30         1008/12         News 8 (250)         \$500.00           CBS This Morning (27a)         7-8a         30         1008/12         News 8 (250)         \$500.00           CBS This Morning (27a)         7-8a         30         1008/12         CBS Morning News         \$500.00           CBS This Morning (27a)         7-8a         30         1008/12         CBS Morning News         \$500.00           CBS This Morning (27a)         7-8a         30         1009/12         12-58.56 AM CBS This Morning (27a)         \$500.00           CBS This Morning (27a)         130         1009/12         15-58.56 AM CBS This Morning (27a)         \$500.00           CBS This Morning (27a)         130         1009/12         12-22.33 PM Moon Naws         \$500.00           CBS This Morning (27a)         <	POL/Mourdock/NRSC MOURDOCK-N	WISH POL
Scoap Rotisior         1227/2p         30         1008/12         Labytime Afternoon         \$500.00           Latie News M-Su         11-1135p         30         100/88/12         LN         \$500.00           Price is Right         1058-12p         30         100/88/12         News 8 (8)         \$500.00           News 8 (8)         530p         553-5p         30         100/88/12         News 8 (8)         \$500.00           News 8 (8)         530p         557-5p         30         100/88/12         News 8 (8)         \$500.00           CBS This Morning (87)a         7-4a         30         100/88/12         CBS This Morning Hews         \$500.00           CBS This Morning (87)a         7-4a         30         100/88/12         CBS This Morning Hews         \$500.00           CBS Morning (87)a         7-4a         30         100/88/12         CBS Morning Hews         \$500.00           CBS This Morning (87)a         7-4a         30         100/89/12         152-3p         \$500.00           CBS This Morning (87)a         11558-1230         30         100/89/12         152-233 PM Moon News         \$5500.00           CBS This Morning (87)a         11558-1230         30         100/99/12         122-233 PM Morning Mem Ar 4p-5p         \$55	POL/Mourdock/NRSC MOURDOCK-N	WISH POL
Soap Rotistor         12277-2p         30         1008/12         Late Naves M-Su         11-1135p         30         1008/12         LN           Late Naves M-Su         11-1135p         30         1008/12         LN         390000           Price is Right         1088-12p         30         1008/12         Price is Right         \$90000           Naves 8 @ 530p         558-63p         30         1008/12         News 8 @ 56000         \$60000           Naves 8 @ 530p         558-630p         30         1008/12         News 8 @ 56000         \$60000           CBS This Morning @ 7a         7-4sa         30         1008/12         MF 4p-5p         \$50000           CBS This Morning @ 7a         7-4sa         30         1008/12         CBS This Morning thew         \$50000           CBS This Morning @ 7a         7-4sa         30         1008/12         CBS This Morning thew         \$50000           CBS This Morning @ 7a         7-4sa         30         1009/12         1258-59 Morning News         \$50000           CBS Morning News         8 @ 55p         5500p         30         1009/12         1258-59 Morning News         \$60000           Sapa Rotator         11-1135p         30         1009/12         1259-11 PM News 8 8 650 <td>•</td> <td></td>	•	
Scap Rotistor         1227-2p         30         1008/12         Late Nava M-Su         11-1135p         30         1008/12         LN         Septime Afternoon         \$500.00           Late Nava M-Su         111-1135p         30         1008/12         LN         S900.00         \$500.00           Price is Right         1656-12p         30         1008/12         Price is Right         \$600.00           News 8 @ 530p         558-63p         30         1008/12         News 8 @ 53         \$600.00           Anderson Cooper         357-5p         30         1008/12         News 8 @ 53         \$500.00           CBS This Meming Water         7-4a         30         1008/12         News 8 @ 53         \$500.00           CBS This Meming Water         7-4a         30         1008/12         CBS Morning News         \$500.00           CBS This Meming Water         7-5a         30         1008/12         CBS Morning News         \$500.00           CBS This Meming Water         7-5a         30         1008/12         CBS Morning News         \$500.00           CBS This Meming Water         1158-1230         30         1009/12         122-23 Micros Morning News         \$500.00           CBS This Meming Review         \$600.00         1009		
Soap Roizio         1227-2p         30         1008/12         Late News Affect         5500.00           Late News M-Sut         11-1133p         30         1008/12         LN         5500.00           Price Is Right         1058-12p         30         1008/12         Price is Right         5500.00           News 8 @ 530p         558-63p         30         1008/12         News 8 @ 530         5600.00           News 8 @ 530p         558-63p         30         1008/12         News 8 @ 530         5600.00           News 8 @ 530p         355-63p         30         1008/12         News 8 @ 530         550.00           CBS This Morning 1         7-8a         30         1008/12         MF 4y-5p         550.00           CBS This Morning 27a         7-8a         30         1008/12         CBS Morning News         550.00           CBS This Morning 27a         7-8a         30         1009/12         158-58 AM CBS This Morning 1         550.00           CBS This Morning 27a         7-8a         30         1009/12         158-58 AM CBS This Morning 1         550.00           CBS This Morning 27a         7-8a         30         1009/12         1225-23 AM Price is Right         550.00           News 8 @ 50         500-60	-	
Soap Roziation         1227-2p         30         1008/12         Lafe News Mr-Sut         11-1135p         30         1008/12         LN           Frice Is Right         1058-12p         30         1008/12         LN         \$300.00           Frice Is Right         500.00         \$500.00         \$500.00         \$500.00           News 8 @ 530p         558-63p         30         1008/12         News 8 @ \$300         \$500.00           News 8 @ 530p         558-63p         30         1008/12         News 8 @ \$300         \$500.00           News 8 @ 530p         357-5p         30         1008/12         News 8 @ \$500.00         \$550.00           CBS This Morning News         430-5a         30         1008/12         Nems 6 @ \$500.00         \$550.00           CBS This Morning W7a         7-8a         30         1008/12         CBS Morning News         \$550.00           CBS This Morning W7a         7-8a         30         1008/12         7-8556 AM CBS This Morning 1         \$550.00           CBS This Morning W7a         7-8a         30         1008/12         7-2556 AM CBS This Morning 1         \$550.00           CBS This Morning W7a         7-8a         30         1009/12         122-31 PM News 8 @ \$50.00         \$550.00		
Soap Rotation   1227-2p   30 1008/12   Daytime Afternoon   \$500.00		
Soap Rolation         1227-2p.         30         10/08/12         Daytime Afternoon         \$500.00           Lale News (M-Sut         11-1135p         30         10/08/12         LN         \$900.00           Price Is Right         1008-12p         30         10/08/12         Price Is Right         \$900.00           News 8 @ 530p         530-5p         30         10/08/12         News 8 @ 530         \$600.00           News 8 @ 530p         588-830p         30         10/08/12         News 8 @ 530         \$600.00           Noon News         265         588-830p         30         10/08/12         News 8 @ 530         \$600.00           Noon News         357-5p         30         10/08/12         News 8 @ 530         \$600.00           CBS This Morning @ 7a         7-8a         30         10/08/12         CBS Morning News         \$500.00           CBS This Morning @ 7a         7-8a         30         10/08/12         CBS Morning News         \$500.00           CBS This Morning @ 7a         7-8a         30         10/08/12         CBS This Morning News         \$500.00           CBS This Morning News         30         10/08/12         12-233 PM Noon News         \$500.00           CBS This Morning News         \$600.00 </td <td></td> <td></td>		
Soap Rotation         1227-2p         30         1008/12         Daytime Afternoon         \$500.00           Late News M-Sut         11-1135p         30         1008/12         LN         3900.00           Price Is Right         1008-12p         30         1008/12         Price Is Right         \$900.00           News 8 @ 530p         530-5p         30         1008/12         News 8 @ 530         \$600.00           Noon News         365-630p         30         1008/12         News 8 @ 530         \$600.00           Noon News         365-630p         30         1008/12         News 8 @ 530         \$600.00           Noon News         365-630p         30         1008/12         News 8 @ 530         \$600.00           CBS This Morning News         430-5a         30         1008/12         CBS Morning News         \$500.00           CBS This Morning News         7-5a         30         1009/12         128-56 AM CBS This Morning News         \$500.00           CBS This Morning News         1158-1230p         30         1009/12         128-56 AM CBS This Morning News         \$500.00           CBS This Morning News         1158-1230p         30         1009/12         128-56 AM CBS This Morning News         \$500.00           Saccistor </td <td></td> <td></td>		
Soap Rolator         1227-2p         30         10/08/12         Daytime Afternoon         \$500.00           Late News M-Su         11-1135p         30         10/08/12         Late News M-Su         11-1135p         30         10/08/12         S00.00         \$500.00 <td>POL/Mourdock/NRSC MOURDOCK-N</td> <td></td>	POL/Mourdock/NRSC MOURDOCK-N	
Soap Rotator         1227-2p         30         10/08/12         Daytime Äftermoon         \$500.00           Late News M-Su         11-1135p         30         10/08/12         Price is Right         \$500.00           Price is Right         1058-12p         30         10/08/12         News 8 @50         \$600.00           News 8 @6         588-630p         30         10/08/12         News 8 @50         \$600.00           Noon News         1158a-1230p         30         10/08/12         News 8 @5         \$600.00           Noon News         357-5p         30         10/08/12         News 8 @6         \$600.00           CBS This Morning @7a         7-8a         30         10/08/12         CBS Morning News         \$500.00           CBS Morning News         1058-12p         30         10/09/12         758.56 AM CBS This Morning 1         \$500.00           CBS This Morning @7a         7-8a         30         10/09/12         758.56 AM CBS This Morning 1         \$500.00           CBS This Morning (%7a)         7-8a         30         10/09/12         758.56 AM CBS This Morning 1         \$500.00           CBS This Morning (%7a)         1058-12p         30         10/09/12         758.56 AM CBS This Morning 1         \$500.00 <td< td=""><td>POL/Mourdock/NRSC MOURDOCK-N</td><td>WISH POL</td></td<>	POL/Mourdock/NRSC MOURDOCK-N	WISH POL
Soap Rotator         1227-2p         30         10/08/12         Daytime Afternoon         \$600.00           Late News M-Su         11-1135p         30         10/08/12         Daytime Afternoon         \$600.00           Price is Right         1008-12p         30         10/08/12         Price is Right         \$600.00           News 8 @ 530p         530-6p         30         10/08/12         News 8 @ 530         \$600.00           News 8 @ 6         530-6p         30         10/08/12         News 8 @ 530         \$600.00           Noon News         30         10/08/12         News 8 @ 530         \$600.00           Anderson Cooper         357-5p         30         10/08/12         News 8 @ 5300         \$350.00           CBS This Morning @7a         7-8a         30         10/09/12         CBS This Morning News         \$350.00           CBS This Morning @7a         7-8a         30         10/09/12         CBS This Morning News         \$350.00           CBS This Morning @7a         7-8a         30         10/09/12         CBS This Morning News         \$350.00           CBS This Morning @7a         7-8a         30         10/09/12         CBS AM Pice is Right         \$500.00           CBS This Morning @7a         430	POL/Mourdock/NRSC MOURDOCK-N	WISH POL
Soap Rotation         1227-2p         30         10/08/12         Daytime Afternoon         \$600.00           Late News M-Su         11-1135p         30         10/08/12         Price is Right         \$900.00           Price is Right         1058-12p         30         10/08/12         Price is Right         \$900.00           News 8 @ 530p         530-6p         30         10/08/12         News 8 @530         \$600.00           News 8 @ 530p         30         10/08/12         News 8 @530         \$600.00           Noon News         1158a-1230p         30         10/08/12         News 8 @530         \$600.00           CBS This Morning @/a         7-8a         30         10/08/12         CBS This Morning News         \$350.00           CBS This Morning @/a         7-8a         30         10/08/12         CBS This Morning News         \$550.00           CBS This Morning @/a         7-8a         30         10/08/12         CBS Mis Morning News         \$550.00           CBS This Morning @/a         7-8a         30         10/08/12         CBS Mis Morning News         \$550.00           CBS This Morning @/a         1158a-1230p         30         10/09/12         258.56 AM CBS This Morning News         \$550.00           CBS This Morning News </td <td>POL/Mourdock/NRSC MOURDOCK-N</td> <td>WISH POL</td>	POL/Mourdock/NRSC MOURDOCK-N	WISH POL
Soap Roticion         1227-2p         30         10/08/12         Daytime Afternoon         \$600.00           Late News M-Su         11-1135p         30         10/08/12         LN         \$900.00           Price is Right         1058-12p         30         10/08/12         Price is Right         \$900.00           News 8 @ 530p         530-6p         30         10/08/12         News 8 @530         \$600.00           News 8 @ 6         30p         10/08/12         News 8 @530         \$600.00           News 8 @ 6         30p         10/08/12         News 8 @63         \$600.00           News 8 @ 6         30p         10/08/12         News 8 @63         \$600.00           News 8 @ 6         30p         10/08/12         News 8 @63         \$600.00           CBS This Morning @7a         7-8a         30         10/08/12         CBS This Morning I         \$350.00           CBS This Morning @7a         7-8a         30         10/08/12         CBS This Morning I         \$350.00           CBS This Morning @7a         7-8a         30         10/09/12         758-56 AM CBS This Morning I         \$350.00           CBS This Morning @7a         1058-12p         30         10/09/12         12-22.33 PM Noon News         \$650.00	POL/Mourdock/NRSC MOURDOCK-N	WISH POL
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WISH         POL/Mourdock/NRSC         MOURDOCK-N         News 8 @ 530p         530-6p         :30         10/12/12         News 8 @ 530         \$600.00         P3           WISH         POL/Mourdock/NRSC         MOURDOCK-N         News 8 @ 6         558-630p         :30         10/12/12         News 8 @ 6         \$600.00         P3           WISH         POL/Mourdock/NRSC         MOURDOCK-N         CBS This Morning @7a         7-8a         :30         10/12/12         News 8 @ 6         \$50.00         P3           WISH         POL/Mourdock/NRSC         MOURDOCK-N         CBS This Morning @7a         7-8a         :30         10/12/12         CBS This Morning I         \$350.00         P2           WISH         POL/Mourdock/NRSC         MOURDOCK-N         CBS Morning News         430-5a         :30         10/12/12         Daytime Afternoon         \$50.00         P2           WISH         POL/Mourdock/NRSC         MOURDOCK-N         Noon News         1158a-1230p         :30         10/12/12         Noon News         \$50.00         P2           WISH         POL/Mourdock/NRSC         MOURDOCK-N         Late News M-Su         11-1135p         :30         10/13/12         LN         \$300.00         P3           WISH         POL/Mourdock/NRSC	Station	Advertiser	Product Esti	Estim Order Inventory Descript Time Period		Length	Date Air Time	ıe Inv. Code (Placed)	Rate Ad-ID	Priority
POL/Mourdock/NRSC         MOURDOCK-N         News 8 @ 530p         530-6p         :30         10/12/12         News 8 @ 530         \$600.00           POL/Mourdock/NRSC         MOURDOCK-N         News 8 @ 6         558-630p         :30         10/12/12         News 8 @ 6         \$600.00           POL/Mourdock/NRSC         MOURDOCK-N         CBS This Morning @ 7a         7-8a         :30         10/12/12         News 8 @ 6         \$600.00           POL/Mourdock/NRSC         MOURDOCK-N         Soap Rofator         1227-2p         :30         10/12/12         CBS This Morning ( \$350.00           POL/Mourdock/NRSC         MOURDOCK-N         CBS Morning News         430-5a         :30         10/12/12         Daytime Afternoon         \$600.00           POL/Mourdock/NRSC         MOURDOCK-N         Noon News         1158a-1230p         :30         10/12/12         Noon News         \$50.00           POL/Mourdock/NRSC         MOURDOCK-N         Late News M-Su         11-1135p         :30         10/12/12         Noon News         \$50.00           POL/Mourdock/NRSC         MOURDOCK-N         Late News M-Su         11-1135p         :30         10/13/12         LN         \$900.00           POL/Mourdock/NRSC         MOURDOCK-N         Late News M-Su         11-1135p         :30	t Order#:	06861246			O Design A Company of the Company of					
POL/Mourdock/NRSC         MOURDOCK-N         News 8 @6         558-630p         :30         10/12/12         News 8 @6         \$600.00           POL/Mourdock/NRSC         MOURDOCK-N         CBS This Morning @7a         7-8a         :30         10/12/12         CBS This Morning :         \$350.00           POL/Mourdock/NRSC         MOURDOCK-N         Soap Rotator         1227-2p         :30         10/12/12         Daytime Afternoon         \$600.00           POL/Mourdock/NRSC         MOURDOCK-N         CBS Morning News         430-5a         :30         10/12/12         Daytime Afternoon         \$600.00           POL/Mourdock/NRSC         MOURDOCK-N         Noon News         430-5a         :30         10/12/12         Noon News         \$50.00           POL/Mourdock/NRSC         MOURDOCK-N         Late News M-Su         11-1135p         :30         10/12/12         Noon News         \$650.00           POL/Mourdock/NRSC         MOURDOCK-N         Saturday 8-9p         758-9p         :30         10/13/12         LN         \$900.00           POL/Mourdock/NRSC         MOURDOCK-N         Late News M-Su         11-1135p         :30         10/13/12         LN         \$900.00	HSIW	POL/Mourdock/NRSC	MOURDOCK-7	News 8 @ 530p	530-6p	:30	10/12/12	News 8 @530	\$600.00	P3
POL/Mourdock/NRSC         MOURDOCK-N         CBS This Morning @7a         7-8a         :30         10/12/12         CBS This Morning (a)         \$350.00           POL/Mourdock/NRSC         MOURDOCK-N         Soap Rotator         1227-2p         :30         10/12/12         Daytime Afternoon         \$600.00           POL/Mourdock/NRSC         MOURDOCK-N         CBS Morning News         430-5a         :30         10/12/12         CBS Morning News         \$50.00           POL/Mourdock/NRSC         MOURDOCK-N         Noon News         1158a-1230p         :30         10/12/12         Noon News         \$650.00           POL/Mourdock/NRSC         MOURDOCK-N         Late News M-Su         11-1135p         :30         10/12/12         Noon News         \$900.00           POL/Mourdock/NRSC         MOURDOCK-N         Saturday 8-9p         758-9p         :30         10/13/12         Sat Hour 1         \$300.00           POL/Mourdock/NRSC         MOURDOCK-N         Late News M-Su         11-1135p         :30         10/13/12         LN         \$900.00	HSIW	POL/Mourdock/NRSC	MOURDOCK-7	News 8 @6	558-630p	:30	10/12/12	News 8 @6	\$600.00	P3
POL/Mourdock/NRSC         MOURDOCK-N         Soap Rotator         1227-2p         :30         10/12/12         Daytime Afternoon         \$600.00           POL/Mourdock/NRSC         MOURDOCK-N         CBS Morning News         430-5a         :30         10/12/12         CBS Morning News         \$50.00           POL/Mourdock/NRSC         MOURDOCK-N         Noon News         1158a-1230p         :30         10/12/12         Noon News         \$650.00           POL/Mourdock/NRSC         MOURDOCK-N         Late News M-Su         11-1135p         :30         10/12/12         LN         \$900.00           POL/Mourdock/NRSC         MOURDOCK-N         Late News M-Su         11-1135p         :30         10/13/12         Sat Hour 1         \$300.00           POL/Mourdock/NRSC         MOURDOCK-N         Late News M-Su         11-1135p         :30         10/13/12         LN         \$900.00	HSIW	POL/Mourdock/NRSC	MOURDOCK->	CBS This Morning @7a	7-8a	:30	10/12/12	CBS This Morning	\$350.00	P3
POL/Mourdock/NRSC         MOURDOCK-N         CBS Morning News         430-5a         :30         10/12/12         CBS Morning News         \$50.00           POL/Mourdock/NRSC         MOURDOCK-N         Noon News         1158a-1230p         :30         10/12/12         Noon News         \$650.00           POL/Mourdock/NRSC         MOURDOCK-N         Late News M-Su         11-1135p         :30         10/12/12         Noon News         \$900.00           POL/Mourdock/NRSC         MOURDOCK-N         Saturday 8-9p         758-9p         :30         10/13/12         Sat Hour 1         \$300.00           POL/Mourdock/NRSC         MOURDOCK-N         Late News M-Su         11-1135p         :30         10/13/12         LN         \$900.00	HSIW	POL/Mourdock/NRSC	MOURDOCK-1	Soap Rotator	1227-2p	:30	10/12/12	Daytime Afternoon	\$600.00	P2
H         POL/Mourdock/NRSC         MOURDOCK-N         Noon News         1158a-1230p         :30         10/12/12         Noon News         \$650.00           H         POL/Mourdock/NRSC         MOURDOCK-N         Late News M-Su         11-1135p         :30         10/12/12         LN         \$900.00           H         POL/Mourdock/NRSC         MOURDOCK-N         Saturday 8-9p         758-9p         :30         10/13/12         Sat Hour 1         \$300.00           H         POL/Mourdock/NRSC         MOURDOCK-N         Late News M-Su         11-1135p         :30         10/13/12         LN         \$900.00	HSIW	POL/Mourdock/NRSC	MOURDOCK-1	CBS Morning News	430-5a	:30	10/12/12	CBS Morning News	\$50.00	P4
H         POL/Mourdock/NRSC         MOURDOCK-N         Late News M-Su         11-1135p         :30         10/12/12         LN         \$900.00           H         POL/Mourdock/NRSC         MOURDOCK-N         Saturday 8-9p         758-9p         :30         10/13/12         Sat Hour 1         \$300.00           H         POL/Mourdock/NRSC         MOURDOCK-N         Late News M-Su         11-1135p         :30         10/13/12         LN         \$900.00           H         POL/Mourdock/NRSC         MOURDOCK-N         Late News M-Su         11-1135p         :30         10/14/12         LN         \$900.00	HSIW	POL/Mourdock/NRSC	MOURDOCK-1	Noon News	1158a-1230p	:30	10/12/12	Noon News	\$650.00	P2
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POL/Mourdock/NRSC MOURDOCK-N Late News M-Su 11-1135p :30 10/13/12 LN \$900.00 POL/Mourdock/NRSC MOURDOCK-N Late News M-Su 11-1135p :30 10/14/12 LN \$900.00	HSIW	POL/Mourdock/NRSC	MOURDOCK-1	Saturday 8-9p	758-9p	:30	10/13/12	Sat Hour 1	\$300.00	P5
POL/Mourdock/NRSC MOURDOCK-N Late News M-Su 11-1135p :30 10/14/12 LN	HSIW	POL/Mourdock/NRSC	MOURDOCK-7	Late News M-Su	11-1135p	:30	10/13/12	Z	\$900.00	P3
	NN N	POL/Mourdock/NRSC	MOURDOCK-1	Late News M-Su	11-1135p	:30	10/14/12	Z	\$900.00	P3

REPORT

Spot Manager: All, 10/08/12-10/14/12 (10/05/12 1:05:19 PM)

NAB Form PB-17 Candidates

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)	
✓ FEDERAL CANDIDATE	☐ STATE/LOCAL CANDIDATE
To Avail Themselves of The Low Window, Federal Candidates Mus	vest Unit Charge During a Political st Sign The Certification On Page 3
Station and Location:	
I, Patricia Sterpu	
being/on behalf of: Richard Mourdock - NRSC	, a legally
qualified candidate of the Republican	political
party for the office of: US Senate	
in the General	
election to be held on: November 6, 2012	
do hereby request station time as follows:	
Broadcast Time of Day, Length Rotation or Days Packaga	Class Times per Number Weck of Weeks
Total Charges: SEC ORDER	

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Νė	B	Form	PB-1	7	Can	didates	
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For programming that, in whole national importance," list the m	e or in part, "communicates a message relating atters below:	to any political matter of
I represent that the payment for	the above described broadcast time has been	furnished by:
Richard Mourdock - NRSC		
and you are authorized to annou	ince the time as paid for by such person or ent	ity.
committee/organization of the le	atity is either a legally qualified candidate or a egally qualified candidate.	a authorized
The name of the treasurer of the	candidate's authorized committee is:	
Stephanie L. Mattix		
This station has disclosed to me and discount, promotional and c	its political advertising policies, including: apother sales practices (not applicable to federal of	oplicable classes and rates;
	DISCRIMINATE OR PERMIT DISCRIMI	
OF RACE OR ETHNICITY II	N THE PLACEMENT OF ADVERTISING,	THE BASIS
To Do Glove et a		
	y Candidate or Authorized Co	ommittee
9/28/12 Date	MA MA	
	Signature	
To Be Sig.	ned By Station Representati	ve
☐ Accepted	Accepted in Part	Rejected
**		
Signature	Printed Name	Title

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NAB Form PB-17 Candidates

### **CANDIDATE CERTIFICATION**

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

7 10	and to Green		·
(nam		authorized committee) hereby n part) pursuant to this agreeme	
	□ does	☑ does not	
		e (check applicable box). I furt to an opposing candidate:	her certify that for the
(chec	ck applicable box)		
		g contains a personal audio state , the office being sought, and th t.	•
	image of the candidate displayed printed states the broadcast, and that paid for the broadcast.	for a duration of at least four sement identifying the candidate, the candidate and/or the candidate and/or the candidate and/or the candidate and/or the candidate or authorized communications.	conds, and a simultaneously that the candidate approved ate's authorized committee
	<b>^</b>		
	Potricia Stepu	)	
	prın	ited name	date

**WISH** Remit Address:

Main: (317) 923-8888 Chicago, IL 60693 90359 Collections Center Drive

Billing: (317) 923-8888

INVOICE

Adv Pro Esti

Invoice #

Page 1 of 4

Oraer #	WICH	Station
)		)
Invoice Period		Estimate Number
Invoice Month	MOURDOCK-NRSC	Product
Invoice Date	POL/Mourdock/NRSC	Advertiser

10/01/12 - 10/14/12 October 2012 10/14/12 212896-1

Station	WISH	Order#	2128
Account Executive	Account Executive Petry Philadelphia	Alt Order#	0686
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/08

Sales Reg

Product C		Special Handling
Advertiser	Cash	Billing Type
IDB#	Broadcast	Billing Calendar

Baton Rouge, LA 70817 Attention: Accounts Payable 5937 Jones Creek Road Billing Address:

Jamestown Associates

Order Flight	Deal #	Alt Order#	Order#	
10/08/12 - 10/14/12		06861246	212896	

\$ <del>†</del>	IDB#	
	Advertiser Code	
	Product Code	

Advertiser Ref	Agency Ref	Flounct Code
	IN11165/SP1819/AU588	

	G							4							ω							2							_	Line
	HSIM	HSIM	HSIW	WISH	HSIW	HSIW		HSIM	HSIM	MSIM	WISH	HSIW	HSIW		HSIM	HSIM	WISH	HSIW	HSIW	HSIW		HSIW	HSIM	HSIW	HSIW	HSIW	HSIW		HSIW	Channel
	Anderson Cooper							Soap Rotator							Noon News							Price Is Right							CBS This Morning @7a	Channel Description
	357-5p							1227-2p							1158a-1230p							1058-12p							7-8a	Time
10/08/1		П	ᆉ	\$	Tu	Z	10/08/1		т	ᆉ	\$	Tu	Ζ	10/08/1		П	ᆉ	\$	Τu	S	10/08/1		71	ᆉ	\$	Tu	≤	10/08/1		Day
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5x		:30	:30	:30	:30	:30	5x		:30	:30	:30	:30	:30	5x		:30	:30	:30	:30	:30	5x		:30	:30	:30	:30	:30	5x		Length
MTWTF		1:01 PM	12:29 PM	1:29 PM	12:56 PM	12:28 PM	MTWTF		12:25 PM	12:26 PM	12:26 PM	12:21 PM	12:13 PM	MTWTF		11:28 AM	10:59 AM	11:59 AM	10:58 AM	10:59 AM	MTWTF		7:29 AM	6:59 AM	6:59 AM	7:59 AM	6:59 AM	MTWTF		Length Aired Days Ad
		RMSY1004H	RMSY1004H	RMSY1004H	RMSY1004H	RMSY1004H			RMSY1004H	RMSY1004H	RMSY1004H	RMSY1004H	RMSY1004H			RMSY1004H	RMSY1004H	RMSY1004H	RMSY1004H	RMSY1004H			RMSY1004H	RMSY1004H	RMSY1004H	RMSY1004H	RMSY1004H			Ad-ID
		\$600.00	\$600.00	\$600.00	\$600.00	\$600.00			\$650.00	\$650.00	\$650.00	\$650.00	\$650.00			\$600.00	\$600.00	\$600.00	\$600.00	\$600.00			\$350.00	\$350.00	\$350.00	\$350.00	\$350.00			Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888

Billing: (317) 923-8888

## Billing Address:

Jamestown Associates Attention: Accounts Payable 5937 Jones Creek Road Baton Rouge, LA 70817 USA

## INVOICE

Advertiser POL/Mourdock/NRSC
Product MOURDOCK-NRSC
Estimate Number

Invoice #	212896-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Page 2 of 4

Station	WISH	0
Account Executive	Account Executive   Petry Philadelphia	D
Sales Office	Petry/Philadelphia	D
Sales Region	National	0

Order Flight	Deal #	Alt Order #	Order#
10/08/12 - 10/14/12		06861246	212896

Proc		Special Handling
700	Case	Billing Type
2 5	Cook	Billing Typo
ם ת	Broadcast	Billing Calendar

Manage of the contract of the	Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
	IN11165/SP1819/AU588	

	9									œ							7							6						5	Line
	HSIW	HSIW	WISH	WISH	WISH	HSIW	WISH	HSIM		HSIW	MSH	HSIM	HSIW	HSIW	HSIM		HSIW	HSIM	HSIW	HSIW	HSIW	MSH		HSIM	HSIW	HSIW	HSIW	HSIW	HSIW	HSIW	
	Tuesday 8-9p									Late News M-Su							News 8 @6							News 8 @5p						Anderson Cooper	Channel Description
	758-9p									11-1135p							558-630p							5-530p						357-5p	Time
10/08/1		Su	Sa	П	ᅻ	\$	겁	≤	10/08/1		П	Τh	8	T <sub>u</sub>	Ζ	10/08/1		П	ᆉ	\$	Tu	≤	10/08/1		TI	Th	\$	Tu	≤		Day
10/08/12 to 10/14/12	б	10/14/12	10/13/12	10/12/12	10/11/12	10/10/12	10/09/12	10/08/12	10/08/12 to 10/14/12	ō	10/12/12	10/11/12	10/10/12	10/09/12	10/08/12	10/08/12 to 10/14/12	₽	10/12/12	10/11/12	10/10/12	10/09/12	10/08/12	10/08/12 to 10/14/12	ō	10/12/12	10/11/12	10/10/12	10/09/12	10/08/12	to	Date
1×		:30	:30	:30	:30	:30	:30	:30	7×		:30	:30	:30	:30	:30	5x		:30	:30	:30	:30	:30	5x		:00	:30	:30	:30	:30		Length
-T		11:12 PM	11:34 PM	11:30 PM	11:13 PM	11:31 PM	11:28 PM	11:12 PM	MTWTFSS		5:58 PM	6:23 PM	6:09 PM	6:21 PM	6:14 PM	MTWTF		5:24 PM	5:27 PM	5:22 PM	5:23 PM	5:13 PM	MTWTF			4:40 PM	4:30 PM	4:24 PM	4:25 PM		Length Aired Days
		RMSY1004H			RMSY1004H	RMSY1004H	RMSY1004H	RMSY1004H	RMSY1004H			RMSY1004H	RMSY1004H	RMSY1004H	RMSY1004H	RMSY1004H				RMSY1004H	RMSY1004H	RMSY1004H	RMSY1004H		Ad-ID						
		\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00			\$600.00	\$600.00	\$600.00	\$600.00	\$600.00			\$600.00	\$600.00	\$600.00	\$600.00	\$600.00			\$150.00 Credited	\$150.00	\$150.00	\$150.00	\$150.00		Rate Reconciliation
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WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888

Main: (317) 923-8888 Billing: (317) 923-8888

# INVOICE

Advertiser POL/Mourdock/NRSC
Product MOURDOCK-NRSC
Estimate Number

Invoice #	212896-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Page 3 of 4

<u> </u>	National	Sales Region
Г	Petry/Philadelphia	Sales Office
T.	Petry Philadelphia	Account Executive   Petry Philadelphia
	WISH	Station

Order Flight	Deal#	Alt Order#	Order#
10/08/12 - 10/14/12		06861246	212896

Pro		Special Handling
Ą	Cash	Billing Type
Ē	Broadcast	Billing Calendar

Attention: Accounts Payable 5937 Jones Creek Road Baton Rouge, LA 70817

Jamestown Associates

Billing Address:

-			
	Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
	IN11165/SP1819/AU588	

			15			14							13			12			11			10		9	Line
NSH HSIN HSIN HSIN HSIN HSIN HSIN HSIN H	HSIM		HSIM	MSIM		HSIM	HSIW	WISH	MSH	WISH	MSIM		HSIM	HSIW		HSIW	HSIW		HSIM	HSIW		HSIW	HSIW	HSIM	Channel
			<b>CBS Morning News</b>			Saturday 8-9p							News 8 @ 530p			Friday 10-11p			Wednesday 10-11p			Tuesday 9-10p		Tuesday 8-9p	Channel Description
			430-5a			758-9p							530-6p			958-11p			958-11p			858-10p		758-9p	Time
₹₹		10/08/		Sa	10/08/		П	굮	\$	Į,	≤	10/08/		П	10/08/		٧	10/08/		Tu	10/08/		Tu		Day
10/11/12 10/12/12	10/08/12	10/08/12 to 10/14/12	ť	10/13/12	10/08/12 to 10/14/12	ō	10/12/12	10/11/12	10/10/12	10/09/12	10/08/12	10/08/12 to 10/14/12	ō	10/12/12	10/08/12 to 10/14/12	₽	10/10/12	10/08/12 to 10/14/12	ť	10/09/12	10/08/12 to 10/14/12	ť	10/09/12	to	Date
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\$50.00 \$50.00	\$50.00 \$50.00			\$300.00			\$600.00	\$600.00	\$600.00	\$600.00	\$600.00			\$3,500.00			\$1,600.00			\$2,500.00			\$4,000.00		Rate Reconciliation
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Aired Spots

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**WISH** Remit Address:

Chicago, IL 60693 90359 Collections Center Drive

Main: (317) 923-8888 Billing: (317) 923-8888

## Billing Address:

Attention: Accounts Payable 5937 Jones Creek Road Baton Rouge, LA 70817 Jamestown Associates

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dvertiser	POL/Mourdock/NRSC
roduct	MOURDOCK-NRSC
stimate Number	

Invoice Date         10/14/12           Invoice Month         October 2012           Invoice Period         10/01/12 - 10/14/12	Invoice #	212896-1
	Invoice Date	10/14/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/14/12

Page 4 of 4

Order Flight	Deal #	Alt Order#	Order#	
10/08/12 - 10/14/12		06861246	212896	

		: ]
Billing Calendar	Broadcast	
Billing Type	Cash	Α
Special Handling		ъ

L			
	Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
	IN11165/SP1819/AU588	

cy Commission	Gross Total
\$5,850.00	\$39,000.00

\$33,150.00 Payment Terms 30 Days

Net Amount Due